



Unlock international markets with Multi-currency Pricing with guaranteed rates

In today's global economy, the international demand for your goods has never been higher. But selling into overseas markets can carry considerable risk. Equiniti International Payments can help, just as we've been helping clients send money abroad since 1836.

Online retailers are finding themselves operating in an increasingly global marketplace. To be competitive across borders, businesses must make it as easy as possible for customers to pay in their local currency, without creating undue exposure to currency fluctuations for themselves.

Equiniti's Multi-currency Pricing (MCP) solution allows online retailers to compete overseas as they enjoy increased demand for their products from across the world.

Equiniti's MCP solution for ecommerce ensures that:

- The customer experience is improved because the customer knows how much they are paying up front
- You can generate a substantial new income stream
- You bear no additional foreign currency risk

Equiniti's MCP is a simple web service that integrates seamlessly with your existing e-commerce environment, automating processes and cutting down on manual intervention.

We recognise the challenges businesses face in getting their products sold overseas; Multi-currency Pricing helps meet those challenges, unlocking the door to international markets online and protecting you from risk.

WHY EQUINITI?

- Our 180 year legacy provides assurance of a quality service
- Exclusive access to one of the world's largest global payment networks
- We work with half of the FTSE100
- We make £94 billion in complex payments every year



MULTI-CURRENCY PRICING WITH GUARANTEED RATES

REDUCING RISK, INCREASING CONVERSIONS
AND CREATING OPPORTUNITIES



CUSTOMER SELECTS
LOCAL CURRENCY
eg: EUR

CUSTOMER PAYS AT
GUARANTEED RATE



MERCHANT
WEBSITE

DAY RATE FEED

EQUINITI

INTERNATIONAL
PAYMENTS



CUSTOMER SELECTS
LOCAL CURRENCY
eg: USD

CUSTOMER PAYS
GUARANTEED

Merchant receives
GBP settlement
at guaranteed
exchange rate

GET IN TOUCH

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